

Red Wave Radio



September 22, 2021

Presented To: Tom Luna

Presented By: Rance Pugmire

Broadcast Agreement

Townsquare Media Boise would like to continue their partnership with the Idaho State Republican Party and Victor Miller for their weekly show, Red Wave Radio, on KIDO Talk Radio 580 AM and 107.5 FM. We would like to book this show for all of 2022 every Saturday from 10 AM to 11 PM

KIDO Talk Radio will Provide

Red Wave Radio will receive the following each week for 52 weeks, December 27, 2021 to December 24, 2022 from KIDO Talk Radio:

- Four segments in a one-hour (60-minutes) block of airtime, Saturdays, 10a-11a
- Ten (10) :30 ads, Wednesday through Friday, 6a-7p, promoting the show, topics, and guests.
- Minimum of five live promos during the Kevin Miller Show, M-F 6a-10a, promoting the weekly show topics and guests.
- Ten (10) :30 streaming ads on kidotalkradio.com promoting the show and your products

Real Estate Rescue will Provide

Townsquare Media Boise will receive the following:

- Four (4) 12-minute segments of a 60 minute pre-produced show content per week

Important: Show content must be provided. In the event that show host(s) are unable to conduct a live show, a "Best Of..." or reprise broadcast of a previously aired show must be provided in its place.

Solution Name	Solution Goal	Audience Detail	Solution Footprint	Media Delivered	Volume
KIDO On-Air + Online Commercials	Brand Awareness	Station Audience	Local Market	Audio	20 per week
KIDO Promotional Spots	Brand Awareness	Station Audience	Local Market	Audio	5 per week
Show Production and Talent	N/A	N/A	N/A	Show	1 per Week

Weekly Investment	\$370.00
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Average Monthly Investment	\$1,603.33
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x Rance Pugmire
Townsquare Representative

x [Signature]
Client Authorization

x 9/30/2021
Date

Timeline:

12/27/21 – 12/24/22

Both parties have the right to cancel 90 days after the start of the campaign with 30 day written notice.

townsquare