



Tom Luna & Associates Radio Show

August 11, 2022

Presented To: Tom Luna & Associates

Presented By: Rance Pugmire

Broadcast Agreement

Townsquare Media Boise would like to start a partnership with Tom Luna for their weekly show on KIDO Talk Radio 580 AM and 107.5 FM. We would like to book this show for all of 2022 every Saturday from 10 AM to 11 AM.

KIDO Talk Radio will Provide

Tom Luna Radio will receive the following each week for 18 weeks, August 29, 2022 to December 31, 2022 from KIDO Talk Radio:

- Four segments in a one-hour (60-minutes) block of airtime, Saturdays, 10a-11a
- Ten (10) :30 ads, Wednesday through Friday, 6a-7p, promoting the show, topics, and guests.
- Minimum of five live promos during the Kevin Miller Show, M-F 6a-10a, promoting the weekly show topics and guests.
- Ten (10) :30 streaming ads promoting the show and your products

Tom Luna Radio will Provide

Townsquare Media Boise will receive the following:

- Four (4) 12-minute segments of a 60 minute pre-produced show content per week

Important: Show content must be provided. In the event that show host(s) are unable to conduct a live show, a "Best Of..." or reprise broadcast of a previously aired show must be provided in its place.

Solution Name	Solution Goal	Audience Detail	Solution Footprint	Media Delivered	Volume
KIDO On-Air + Online Commercials	Brand Awareness	Station Audience	Local Market	Audio	20 per week
KIDO Promotional Spots	Brand Awareness	Station Audience	Local Market	Audio	5 per week
Show Production and Talent	N/A	N/A	N/A	Show	1 per Week

Weekly Investment	\$370.00
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Average Monthly Investment	\$1,603.33
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X 
Townsquare Representative

DocuSigned by:
X 
Client Authorization

X 8/18/2022
Date

Timeline: 08/29/22 – 12/31/22

Both parties have the right to cancel the campaign with a 30 day written notice.

townsquare